



## **Fovia Honored with Best New Radiology Vendor and Best New Radiology Software Awards by AuntMinnie.com**

**Joins GE, Siemens as only companies  
to win two Minnies Awards in same year**

**Palo Alto, California, October 23, 2008** -- Fovia, Inc., a world leader in volume rendering technology and the creator and developer of High Definition Volume Rendering® software, has earned double honors for radiology excellence from AuntMinnie.com. Fovia was awarded 2008 Minnies Awards in two highly coveted categories, “Best New Radiology Vendor” and “Best New Radiology Software,” and now joins Siemens Healthcare and GE Healthcare as the only companies to have won multiple Minnies Awards in the same year.

“We are honored to have been selected by AuntMinnie’s distinguished panel of worldwide radiology experts,” said Ken Fineman, President and Chief Executive of Fovia, Inc. “These awards represent industry and opinion leader acknowledgement that Fovia’s HDVR™ thin-client software is the world’s best-in-class volume visualization solution. When integrated into various original equipment manufacturers’ products, Fovia’s CPU-based software provides enhanced visualization that results in improved clinical care.”

AuntMinnie.com, the world’s largest and most comprehensive online medical imaging community, with 147,000 members, annually recognizes outstanding achievement in radiology. This year, the site’s members nominated 148 candidates in 13 categories, from which AuntMinnie.com’s expert panel selected the winners. Only three of this year’s categories were for corporate achievement, and Fovia won the Minnies Award in two of those categories – the only categories in which it was eligible to compete. For a complete list of nominees and winners, go to <http://minnies.auntminnie.com>.

“The Minnies were created to recognize excellence in radiology across a number of categories, and we think the 2008 winners represent groundbreaking efforts to improve the radiology profession and the delivery of patient care,” said Brian Casey, editor in chief, AuntMinnie.com. “We offer our congratulations to the winners, as well as to all the candidates who made it to the final round, and thank our members and readers who participated.”

### **About Fovia, Inc.**

Fovia, Inc. is headquartered in Palo Alto, California and is an international leader in volume rendering, an advanced technique for visualizing and analyzing large volumes of data in three dimensions. High Definition Volume Rendering® is a proprietary technique, developed by Fovia, which delivers unparalleled image quality and rendering performance.

Fovia’s HDVR™ solution overcomes the many limitations of currently available imaging technologies, therefore enabling physicians to take full advantage of 3D

imaging as part of everyday patient care. Selected features and benefits of Fovia's proprietary solution include:

- On-the-fly, interactive deep supersampling with off-the-shelf hardware
- Software-only solution that is faster than specialized hardware (ASIC) and video card-based approaches
- Interactive rendering of large datasets without data down/subsampling
- Non-compromised remote rendering over the internet or wireless networks
- Scalability with more users, larger datasets, bigger rendering planes, multiple CPUs
- On-the-fly modification of all rendering settings
- No preprocessing
- Instant segmentation
- Multi-classification support
- Native support for embedded polygonal objects
- Selected per tissue lighting control via extended transfer functions
- On-the-fly auto-navigation for fly-through
- Subvoxel precision for 3D measurement
- Compatibility with Windows/Macintosh/Linux platforms

Fovia has designed its HDVR software engine to be easily integrated into various original equipment manufacturers' offerings, therefore allowing PACS companies, imaging modality manufacturers and other medical imaging OEMs to easily, quickly and cost-effectively integrate a best-of-breed 3D solution.

For additional information, visit [www.fovia.com](http://www.fovia.com).

Contact:

Steve Sandy

Fovia, Inc.

650.200.5110

[steve.sandy@fovia.com](mailto:steve.sandy@fovia.com)